



ROVANIEMI, LAPLAND

3 NIGHTS



LAPLAND, ROVANIEMI

Lapland is the northern-most region of Finland and an amazing destination that's known for its Arctic wilderness and truly exceptional Arctic adventures. Lapland is famous for Northern Lights, snowy landscapes, nightless nights, wide range of activities, rich Sámi culture and truly unique accommodations. It is a perfect destination for incentive groups looking for something truly memorable.

The city of Rovaniemi is located in the heart of Lapland. In winter, Rovaniemi transforms into a magical Arctic playground, offering unforgettable incentive experiences surrounded by pure white snow and shimmering northern skies.

Teams can embark on thrilling snowmobile safaris across frozen lakes and through silent forests, or set out on peaceful snowshoeing adventures that reveal the quiet beauty of Lapland's wilderness. For a touch of tradition, participants can try ice fishing — drilling through the ice and waiting patiently for a catch, all while enjoying warm drinks around a fire. Chase the Northern Lights and meet reindeer and huskies.

Luxury lodges and glass igloos invite guests to sleep under the Northern Lights or the Midnight Sun in total comfort, surrounded by pristine wilderness. Groups can also enjoy private chalets or boutique hotels tailored for exclusivity and team bonding — complete with saunas, firepits, and panoramic Arctic views.



DAY 1 - ARRIVAL TO ROVANIEMI

Welcome to the winter wonderland, Rovaniemi!

Arrival to Rovaniemi airport and meet your local guide at the airport. Luggage transfer to hotel and start for **airport transfer with reindeers**.



DAY 1 - REINDEER SLEIGH TRANSFER FROM APT TO LOCAL REINDEER FARM

Your adventure begins at Rovaniemi Airport, where your guide will assist you in changing into thermal clothing. Dressed up in your warm safari clothing, you'll hop onto a reindeer sleigh—the most traditional mode of transport in Lapland. Glide through snow-covered forests to a local reindeer farm, home to semi-wild reindeer trained for sledding and races.

At the Arctic Circle, you'll experience a magical Lappish ceremony marking your crossing into this legendary land, complete with a certificate. Lunch is served at the farm. Afterwards, a coach will take you to your hotel, completing this unforgettable introduction to Lapland.



DAY 1 – DINNER AT LOG RESTAURANT

Located in Santa Claus Village at the Arctic Circle, Restaurant Santamus invites guests to awaken their senses and savor the moment. Here, you'll experience authentic Lappish dining at a charming log restaurant in the heart of the Arctic.

Surrounded by rustic wood interiors, flickering fires, and tranquil natural accents, guests can savor seasonal Lappish delicacies crafted from local ingredients — from fresh Arctic fish to tender reindeer and forest berries. Every detail, from table settings to ambiance, reflects the warmth and spirit of Lapland, creating an intimate and memorable evening. Enhance the experience with optional traditional activities, such as sauna rituals or storytelling, for a truly immersive Arctic dining adventure.

The dining hall's warm lighting, decor rich in aged wood and natural stone, and carefully designed soundscapes create an inviting, nature-inspired atmosphere. The ambiance features an open fire, a babbling trout pond, and bird song, creating a tranquil setting.



DAY 2 – SNOWMOBILE SAFARI AND ICE FISHING WITH OUTDOOR LUNCH

After breakfast, you will proceed to the snowmobiles to receive thorough basic instructions on how to handle the vehicle. The learning process begins as you become accustomed to the vehicle. The snowmobile route crosses various terrains and the guide will lead you to the place where we will start to try the truly Finnish winter activity - ice fishing. During this trip you will also enjoy delicious lunch. This snowmobile adventure offers fantastic opportunity to learn how to master the art of driving a snowmobile, and shows some of the most beautiful nature along the way.



DAY 2 - VISIT ARCTIC SNOW HOTEL & DINNER AT ICE RESTAURANT

Each winter, this enchanting restaurant is rebuilt and reimagined, featuring intricate ice sculptures and ambient lighting that creates a magical, otherworldly atmosphere. After guided tour in the beautiful surroundings, it is time for a delicious 3-course dinner. Guests enjoy a menu inspired by traditional Lappish flavors, served on ice tables in a cozy yet frosty setting. The inside temperature remains between -2 and -5 Celsius and is a comfortable and memorable experience when dressed in thermal clothing.

Dining at the Snow Restaurant is an unforgettable experience, combining the beauty of Arctic craftsmanship with the rich flavors of northern Finnish cuisine.



OPTION DAY 2 - FLOATING TO THE LAPPISH WORLD

In the evening, the guests are taken into a wilderness lake. A semi frozen lake and a dark sky filled with stars – and northern lights, if little bit of luck – are waiting for the guests.

The guests can dip into frozen lake under the Auroras and let their mind rest! This is possible when the guests go for a private secret venue. This guided floating is totally safe with a high-quality rescue suit that covers the whole body and keeps the guests dry. As they have their own clothing under the suit, they will not get cold even in the open 0-degree water. The circumstances are truly arctic! If the weather is clear, the guests can see beautiful stars and may even get to marvel magnificent Northern Lights!



OPTION DAY 2– NORTHERN LIGHTS HUNTING

Lapland is one of the best places to spot the beautiful Northern Lights.

You will be taken by bus out of the city in the nice spot. Once on the place, our guide prepares the fire, Clients can look at the sky and enjoy the silence of the surroundings.

The guide will make some hot juice and we will grill sausages. Some snowshoes will be on the spot and everyone can try them for a funny walk around ! We will share some nice moment around the fire, with some stories about Lapland. If the sky is bright we can have chance to observe the Aurora. If we don't have chance to see aurora, we will anyway share a nice evening by the fire and learn more about the Lappish culture.



DAY 3 – ICE KART EXPERIENCE

Ice Kart is a thrilling activity, perfect for adrenaline seekers and motorsport enthusiasts. Set on a professionally maintained ice track, this unique experience lets you race high-performance go-karts equipped with studded tires for maximum grip. Compete against others in an exhilarating open race as you navigate sharp turns and icy straights, testing your driving skills in the stunning Arctic surroundings.

The session includes a safety briefing and all necessary equipment, ensuring a safe yet heart-pounding adventure. Whether you're a seasoned racer or a first-timer, karting on ice promises unforgettable fun in the frosty Lapland wilderness.



VISIT SANTA CLAUS VILLAGE

After ice-karting you will visit the Santa Claus village, where you will have chance to meet Santa in person! You can tour with our guide or have free time to discover the village by yourself. Lunch is served at restaurant Santamus, in a magical setting inspired by Lapland's natural beauty.

You can send your post cards from the official Santa's post and do some handicraft shopping. Our guide will help you with information about the area and some nice shopping tips! During your visit you will also cross the Arctic Circle and everyone will receive a diploma for this crossing as memory!

Santa Claus Village is home to approximately 50 draws in the form of activity companies, shops, restaurants and cafés. Husky and reindeer rides, snowmobile tours, design items and souvenirs, ice and snow constructions, an igloo hotel and holiday village accommodation can be found there.

Later in the day transfer back to your hotel and leisure time.



DAY 3 – OPTION: ARCTIC ICE DRIVING 2 H

During this Motorsport Experience you'll get a taste of several motorsport activities. Great fun and terrifically animated moments are guaranteed! The group will be divided into smaller teams and everyone will get to try each activity during the day.

Rally Driving

We start the driving session with an instructor, who gives you valuable tips for driving in icy and snowy conditions. After the practice laps on the special stage, you will be more familiar with the rally car. Then it's time to have a competition! As the flag falls, the race is on. The clock is ticking; who will be the champion? You'll drive six or seven laps in total, depending on the stage.

Rally Co-Piloting

During the program you'll have an opportunity to hop into the co-pilot's seat and feel how an experienced rally driver handles the car in an incredible way. We guarantee that you will be thrilled with the speed of the ride! While waiting for your turn you can enjoy the speed of our other vehicles.

Funny Car & Cross Car

Our Funny Cars are specially designed for counterintuitive performance. When you turn the steering wheel to the right, the car goes to the left and vice versa. It doesn't sound too difficult, but try it for yourself! It is much trickier than you think but we guarantee that you will end your ride laughing.

On an icy and snowy track you'll have an opportunity to test how a 4WD Cross Car functions in winter conditions. How does it feel to handle this specially made vehicle between snowbanks, skidding around corners? This you can find out for yourself!

Prize Giving Ceremony: Prizes will be awarded to the fastest drivers.



DAY 3 – OPTION : CRUISE WITH ARCTIC ICE-BREAKER, ICE-FLOATING, LUNCH

Enjoy an unforgettable sea, snow and ice adventure on a cruise over the frozen Gulf of Bothnia. Take it easy and enjoy the ride through the icy waters. Feel the arctic freedom on the deck. Before returning to the port, the ship will make a one-hour stop to enable each visitor to participate in the ice floating event, comfortably dressed in survival suits.

Icebreaker Sampo cruise includes 4 h cruise at 13:30-17:30, hot welcome drink, guided tour on the vessel, buffet lunch on board, ice floating and diploma.

Total duration of this activity: ca. 09:30-19:30 incl. return transfers from/to Rovaniemi.



DAY 3 - DINNER AT SKY HOTEL OUNASVAARA

Lapland Hotels Sky Ounasvaara's panoramic restaurant, Sky Kitchen & View, has been consistently ranked among Finland's best restaurants. At Sky Kitchen & View, you can enjoy the stunning Ounasvaara landscape stretching to the horizon through the restaurant's large windows, whether at breakfast or dinner. The menu celebrates the diverse northern nature and its local ingredients.



DAY 4 – VISIT HUSKY FARM AND SLEIGH RIDE

After breakfast, departure by bus to local Husky farm, where the friendly barks of the huskies will welcome you. You will meet the huskies, play with them, but also learn more about these beautiful dogs. After an introduction of huskies and how the sledge riding will happen you participate to the exciting self-driving adventure and lead your own dog team. You can experience the life of being a musher in pairs: one sitting on sled and one being the musher, taking turns in driving. The husky ride is about 5-6 km long.

Lunch will be served either at the husky farm or at one of the local restaurants after the activity.

In the afternoon it is time to head to the Rovaniemi Airport to catch the flight back home.

We are sure that Lapland will leave you with forever memories and wish to see you again soon!



OPTIONAL ACTIVITIES

In addition to the activities mentioned earlier, there are plenty of other opportunities to enjoy winter fun and make the most of your time, should you wish to modify or expand your program.



ACCOMMODATION OPTIONS







WHY CHOOSE ELÄMYS DMC

1. Local Expertise with a Personal Touch: Elämys DMC is rooted in Finland, offering deep local knowledge and personalized, tailor-made experiences. Our team understands Finland's culture, landscapes, and logistics, ensuring authentic and unique travel experiences. We design custom travel experiences that showcase Finland's natural beauty, culture and traditions.

2. Specialization in Incentive and Corporate Travel

3. Extensive Network of Trusted Partners: We've built strong relationships with a wide range of suppliers, allowing us to select the best services without being restricted to specific hotels or providers, ensuring flexibility and quality.

4. Part of the Elämys Group: As part of one of Finland's largest tour operators, Elämys DMC has the capacity and resources to handle events of any size, ensuring reliability and scalability.

5. Sustainability as a Core Value: We are committed to sustainable and responsible tourism.

A log cabin with a thatched roof is nestled in a snowy forest at night. The cabin has a white door and a small porch. In the background, the Northern Lights (Aurora Borealis) are visible in the dark sky, creating a magical atmosphere. The ground is covered in snow, and there are some logs and branches visible in the foreground.



THANK YOU - KIITOS!

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